



ELLIG GROUP'S
EXCLUSIVE

Board Readiness Coaching Program

Accelerate your
boardroom
journey.

ELLIG 45TH GROUP
ANNIVERSARY

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Since its inception, Ellig Group has invested in creating pathways to the boardroom for exceptional candidates. We are passionate about our role in improving the quality and demographic & cognitive diversity of corporate boards. Guiding exceptional leaders on their journey into the boardroom is a powerful means of furthering that goal.

As governance committee chairs become increasingly proactive in establishing a pipeline of candidates, a candidate's ability to clearly and concisely express their passion, expertise and value proposition has become more vital than ever.

In our experience, we have found many executives have not yet taken the time to pause and reflect on their board aspirations. We have also found many aspiring first-time directors undersell themselves as candidates, presenting bios and narratives that lack focus or fail to adequately emphasize their greatest strengths in terms of unique skills, strategic impact and attributes.

As a leader in placing exceptional candidates on boards, as well as in C-suite positions, we are the firm of choice for boards across multiple sectors, particularly those seeking to increase diverse representation in the boardroom. Our team's experience and global network make us uniquely qualified to help executives secure corporate board seats.

ELLIG GROUP'S UNIQUE BOARD READINESS COACHING PROGRAM

The Ellig Group Board Readiness Coaching Program (BRCP) provides executives with a customized, one-on-one, virtual, six-month strategic coaching program to ultimately position them for a suitable, rewarding board role.

The overarching objective of the Ellig Group BRCP is to develop an actionable plan, leveraging a set of tools to accelerate an executive's path to the boardroom. Ellig Group provides guidance from highly capable and experienced professionals including certified coaches and personal brand specialists, along with other invaluable resources such as writing and research support, and access to an extensive network of executives and directors.

Many board-seeking executives need a more structured, individualized approach – one that offers a clear set of achievable objectives and leverages the experience, network, and resources of a world-class team. As busy leaders, these executives need more than passive involvement. They need a partner to guide them on their journey.



OVERVIEW OF SIX-MONTH BOARD READINESS COACHING PROGRAM PLAN:

Ellig Group's BRCP engagements are highly customizable to meet the participant's individual needs and fit within their busy schedule. You can expect the following activities over a six-month period:

- Refining career and board goals and objectives in one-on-one coaching sessions with the support of professional assessment methodologies.
- Developing a strategy and detailed action plan for board pursuits, including a framework for assessing and proactively identifying the landscape of potential board opportunities.
- Creating and refining a compelling, concise board biography.
- Assessing and enhancing their online presence, leveraging our carefully curated ecosystem of strategic partnerships.
- Developing a highly personalized gap analysis to identify which board and committee skills are required and determine actionable steps to round out the candidate's corporate governance knowledge.
- Identifying target companies that best align with the client's unique skills, attributes, and experiences, and mapping existing and potential relationships within target companies.
- Learning from experienced board directors and corporate governance experts in customized training programs.
- Participating in practice interviews and receiving feedback from experienced professionals and board directors.
- Designing and executing a networking plan, including facilitated introductions to Ellig Group contacts.

OUTCOMES AND DELIVERABLES

At the conclusion of the program, participants will have a:

- Strategic board value proposition and detailed action plan
- Framework for assessing board opportunities
- Refreshed, focused board bio
- Personal brand statement and profile
- Enhanced online presence and Signitt* publications dashboard through CoolBrands People
- Target company list and outreach plan
- Strategic professional networking plan including relationship mapping and assistance from Ellig Group for introductions
- Searchable profile in the Equilar Diversity Network database



ELLIG GROUP'S ADVISORY BOARD

Ellig Group's Advisory Board is comprised of outstanding corporate executives whose wisdom and expertise inform our search and leadership solutions.



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Chair
Former Chairman, QBE NA



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Board Director,
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