

# ELLIG GROUP

## *Reimagining Search*

### OVERVIEW OF SIX-MONTH BOARD READINESS COACHING PROGRAM PLAN:

Ellig Group's BRCP engagements are highly customizable to meet the participant's individual needs and fit within their busy schedule. You can expect the following activities over a six-month period:

- Refining career and board goals and objectives in one-on-one coaching sessions with the support of professional assessment methodologies.
- Developing a strategy and detailed action plan for board pursuits, including a framework for assessing and proactively identifying the landscape of potential board opportunities.
- Creating and refining a compelling, concise board biography.
- Assessing and enhancing their online presence, leveraging our carefully curated ecosystem of strategic partnerships.
- Developing a highly personalized gap analysis to identify which board and committee skills are required and determine actionable steps to round out the candidate's corporate governance knowledge.
- Identifying target companies that best align with the client's unique skills, attributes, and experiences, and mapping existing and potential relationships within target companies.
- Learning from experienced board directors and corporate governance experts in customized training programs.
- Participating in practice interviews and receiving feedback from experienced professionals and board directors.
- Designing and executing a networking plan, including facilitated introductions to Ellig Group contacts.

### OUTCOMES AND DELIVERABLES

At the conclusion of the program, participants will have:

- Strategic board value proposition and detailed action plan
- Framework for assessing board opportunities
- Refreshed, focused board bio
- Personal brand statement and profile
- Enhanced online presence and **Signitt\*** publications dashboard through CoolBrands People
- Target company list and outreach plan
- Strategic professional networking plan including relationship mapping and assistance from Ellig Group for introductions
- Searchable profile in the **Equilar Diversity Network** database