

CASE STUDY: SALES & MARKETING

SIMPLY GOOD FOODS PLACEMENT SUMMARY



CHALLENGE

BrainWorks is the trusted talent partner for Simply Good Foods, leading more than 90% of their total talent acquisition across Sales, Marketing, Finance, IT, and Supply Chain.

APPROACH

Using a high touch, data driven approach, BrainWorks collaborates with the Simply Good Foods' team to build the overall recruitment process. BrainWorks' is an expert in recruiting top talent, while also bringing relevant market data and an intimate understanding of Simply Good Foods' culture and leadership.

RESULTS

Simply Good Foods onboarded high quality, top tier talent. Inception to date, results include 100% retention and a 90+% offer to acceptance ratio.

"Jordan Kaliher is extraordinary at building a trusted partnership with her clients. She takes the time to really understand the needs of your business and has mastered the balance between her role as an external recruiter and the client, or company, she represents in the market. Jordan recognizes that her role is an extension of your company - and its HR team. She has a great eye for talent and is a true partner in our recruitment efforts - It has been amazing to work with her over the past few years!"

Alex Hill (Sr. HR Generalist)

QUALITY

94% of offers were accepted

SPEED

Average time to fill of the first ten placements was **37.5** days

RESULTS

100% talent retention in 2022

Hiring is tough in today's historically tight labor market.

BrainWorks has the tools to help organizations like yours overcome it.

Our tenured executive recruiters build trusted partnerships with leading organizations & connect them with A-level candidates, time & time again.

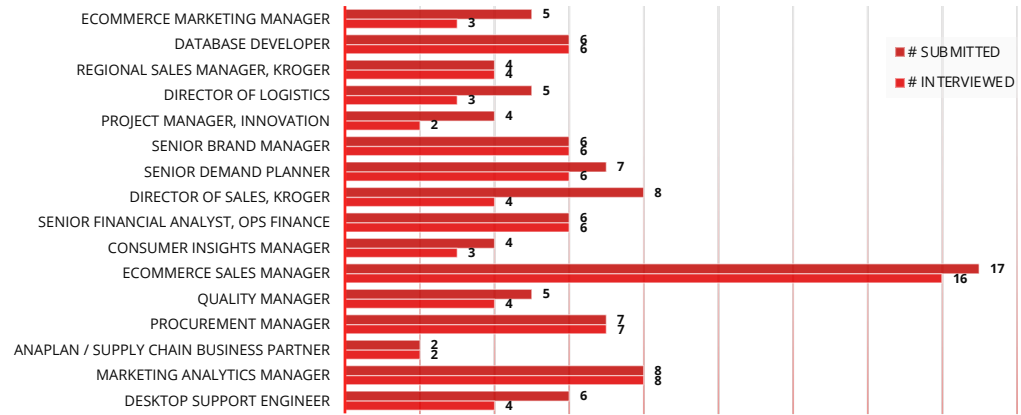
We can do the same for you.

About BrainWorks

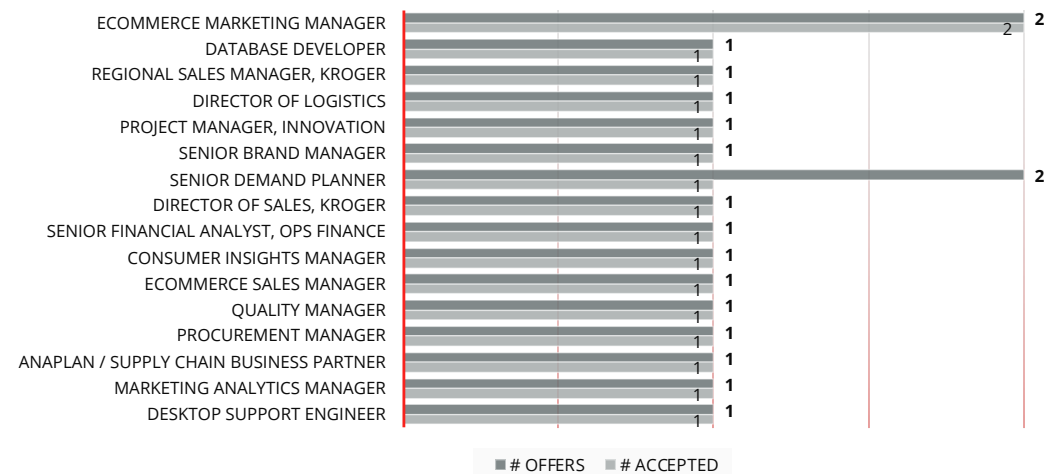
BrainWorks is a prominent boutique executive search firm offering a 30-year track record of success built on deep industry expertise & connections with the acumen and excellence to serve as a trusted business partner.

BrainWorks offers both retained and contingent search solutions to match the specificity of your unique search requirements.

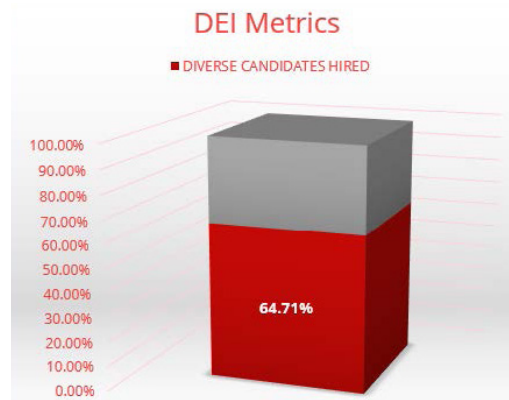
Submitted & Interviewed



Offers



Diversity Metrics



TOTAL # POSITIONS	16
TOTAL # PLACEMENTS	17